

Location intelligence · a sample

Every store of the 22 apps, refreshed every week.

Where each store is, every detail we have about it, and what changed since the week before. This sample is Gurgaon: one store an app, with every column.

Positions and street addresses are held back; the full file has them.

12,144

stores on the 22 apps

In 1,103 cities across 32 states and union territories.



And 844 stores, cafes and kitchens on the 15 category apps, from fashion and beauty to pets and food.

This week: 108 stores new in the census, none closed and none moved.

54 of the new stores have ids newer than any their app had before, so are likely newly opened. 12 came back after a gap. 52 did not answer and wait for a second reading.



New in the census this week, by app.

₹25,000 a month

Every store, every week, while you hold it

₹35,000 one time

The complete file of one week, yours to keep

GST included. From outside India USD 299 a month or USD 419 one time.

Gurgaon, store by store

6 of the 14 stores in this sample, every column, as the full file writes them; the Excel file has all of them, one store an app. Latitude, longitude and the address say **In the full file**.



Blinkit Store id 29650

Where it is

Latitude and longitude	In the full file
Position precision	exact
Address	In the full file
Locality	Sector 110
District	Gurugram
City	Gurgaon
State	Haryana
Pincode	122017
Position read from	census reading

When it is open

Opens	00:00
Closes	23:59
Open 24 hours	yes
Delivery promise (minutes)	8
What it carries	
Roles	express
Print station	yes
Products seen	71,572
Categories	161
Range	Wide

What changed

Status	Open
First seen	2026-04
Change this week	-
Week of the change	-
Moved (metres)	-



Zepto Store id 005dcc9a-d50c-442f-ae5e-f89f35d1a01a **GGN-Sector 104**

Where it is

Latitude and longitude	In the full file
Position precision	exact
Address	In the full file
Locality	Sector 104
District	Gurugram
City	Gurgaon
State	Haryana
Pincode	122006
Position read from	the app's own position

When it is open

Opens	-
Closes	-
Open 24 hours	-
Delivery promise (minutes)	-
What it carries	
Roles	primary
Print station	-
Products seen	21,104
Categories	140
Range	-

What changed

Status	Open
First seen	2026-04
Change this week	-
Week of the change	-
Moved (metres)	-



Swiggy Instamart Store id 1404647

New this week

Where it is

Latitude and longitude	In the full file
Position precision	area
Address	-
Locality	-
District	-
City	Gurgaon
State	Haryana
Pincode	-
Position read from	census reading

When it is open

Opens	-
Closes	-
Open 24 hours	-
Delivery promise (minutes)	-
What it carries	
Roles	-
Print station	-
Products seen	15,142
Categories	165
Range	-

What changed

Status	Open
First seen	2026-10
Change this week	new in the census
Week of the change	2026-10-12
Moved (metres)	-

Gurgaon, store by store, continued

**JioMart**

Store id 10154

Groceries-FRRX

Where it is

Latitude and longitude	In the full file
Position precision	exact
Address	In the full file
Locality	Sector 5
District	Gurugram
City	Gurgaon
State	Haryana
Pincode	122001
Position read from	the app's own position

When it is open

Opens	06:00
Closes	22:00
Open 24 hours	no
Delivery promise (minutes)	-

What it carries

Roles	-
Print station	-
Products seen	-
Categories	-
Range	-

What changed

Status	Open
First seen	2026-09
Change this week	-
Week of the change	-
Moved (metres)	-

**Flipkart Minutes**

Store id gur_139_wh_hl_01

New this week

Where it is

Latitude and longitude	In the full file
Position precision	area
Address	-
Locality	-
District	-
City	Gurgaon
State	Haryana
Pincode	-
Position read from	census reading

When it is open

Opens	-
Closes	-
Open 24 hours	-
Delivery promise (minutes)	-

What it carries

Roles	-
Print station	-
Products seen	-
Categories	-
Range	-

What changed

Status	Open
First seen	2026-10
Change this week	new in the census
Week of the change	2026-10-12
Moved (metres)	-

**Amazon Now**

Store id 15n6Mf

AmazonNow TSE6

Where it is

Latitude and longitude	In the full file
Position precision	exact
Address	-
Locality	Sector 39
District	Gurugram
City	Gurgaon
State	Haryana
Pincode	122001
Position read from	the app's own position

When it is open

Opens	-
Closes	-
Open 24 hours	-
Delivery promise (minutes)	-

What it carries

Roles	-
Print station	-
Products seen	-
Categories	-
Range	-

What changed

Status	Open
First seen	2026-08
Change this week	-
Week of the change	-
Moved (metres)	-

Every column, in words

One row a store, the same 30 columns for every app, in the order of the full file. Where an app does not show a detail, the cell is empty, never a guess.

App	The app the store belongs to.	
Store id	The app's own id for the store.	
Name	The app's own name for the store, where it gives one. A name we made up is never shown.	Every app but          
Store type	The kind of store in the app's own words: an express store, a long-tail hub or one with a pharmacy on Blinkit; Amazon's own dark store or a partner supermarket on Amazon Now; a grocery or an electronics store on JioMart. Blank where the app does not say.	
Latitude and longitude	Where the store is, to the precision beside it.	
	Not in the sample	
Position precision	How closely the position is known: exact is within 250 metres, approximate within one kilometre, and area is further or not yet measured. Written as exact, approximate or area.	
Address	Given with an exact position only.	Shown for          
	Not in the sample	
Locality	The neighbourhood, where the position is exact or approximate.	Every app but  
District	The district the store is in.	Every app but 
City	The city the store is filed under, one name across every app.	
State	The state or union territory.	
Pincode	The store's pincode, where the position is exact or approximate.	Every app but 
Delivers to pincodes	The pincodes the store delivers to, where the app publishes them.	Shown for 
Nearest store of each app	For every other app, its nearest store and how far: within 1 km, 1 to 3 km, 3 to 5 km or 5 to 10 km. A distance band, never a position.	Every app but 
Status	Open; not answering, while a second reading is awaited; or closed, once two readings on different days agree.	

Every column, in words, continued

First seen	The first month we held the store: when we first saw it, not when it opened.	
Change this week	New in the census, moved (with the distance), or back after a gap.	Shown for          
Week of the change	The week the change was seen.	Shown for          
Moved (metres)	How far the position moved since the refresh before, in metres: a move, or a sharper reading of the same store.	
Opens	The opening hour the app gives.	Shown for    
Closes	The closing hour the app gives.	Shown for    
Open 24 hours	Whether the app gives the store as open round the clock.	Shown for    
Delivery promise (minutes)	The delivery time the app promises at the store's own location.	Shown for  
Roles	What the app uses the store for: its local store, or wider range and pharmacy stock that reaches other places. Written as short codes, each said in words in the Excel file's Columns sheet.	Shown for   
Print station	Whether the app prints at the store.	Shown for 
Products seen	Products our shelf read saw listed at the store: a minimum.	Every app but       
Categories	Categories with a product at the store in our shelf read: a minimum.	Every app but       
Range	How wide its range is against the app's other fully read stores: compact, standard or wide. Written as compact, standard or wide.	Shown for  
Position read from	How the position was read: the app's own coordinate for the store, our census reading, the centre of the area it delivers to, the distances the app reports, or a public map listing the app confirms. Written as short codes, each said in words in the Excel file's Columns sheet.	