SAMPLE: a sample of Instant Help Atlas, November 2026, from Bengaluru

The full data on India's instant home help apps, area by area

This is a sample. Hidden values are real data held back, not missing: a number keeps its shape and its first digit, anything else reads "hidden in sample".

Each sheet opens with how many rows it shows and how many the full file holds, and ends with how many more there are.

The full file holds every area we hold for India's instant home help apps, with positions and outlines: a new Excel file every week, with that week's hourly data and the history from the first week of November, with a CSV and map pack. Daily on request.

Every field is named in the Fields sheet, with how often the full file holds it.

The Days covered sheet says, feed by feed, which days are whole.

Data month: November 2026.

The sheets in this sample:

- Summary
- Cities
- Places
- App units
- Instant by hour
- Instant by unit and hour
- Prices
- Price changes
- New areas and closures
- Overlap
- Yes Madam hubs
- Snabbit localities
- Days covered

Instant Help Atlas

Sample, Bengaluru, November 2026

SAMPLE: 4 of at least 5 apps

Summary

App	Pronto
Sends	*hidden in sample*
Cities	*2•*
Areas	*1•••*
Land (km2)	*1•••.•*
Instant on at 8 am (%)	*3•.•*
Instant on at 6 pm (%)	*1•.•*
Usual wait (InstaHelp)	*not shown*
Hour price a new customer is shown (Rs)	79

App	Urban Company InstaHelp
Sends	*hidden in sample*
Cities	*1•*
Areas	*1•••*
Land (km2)	*8••.•*
Instant on at 8 am (%)	*7•.•*
Instant on at 6 pm (%)	*7.•*
Usual wait (InstaHelp)	*hidden in sample*
Hour price a new customer is shown (Rs)	49

App	Snabbit
Sends	*hidden in sample*
Cities	*1•*
Areas	*1••*
Land (km2)	*not shown*
Instant on at 8 am (%)	*not shown*
Instant on at 6 pm (%)	*not shown*
Usual wait (InstaHelp)	*not shown*
Hour price a new customer is shown (Rs)	99

App	Yes Madam
Sends	*hidden in sample*
Cities	*4•*
Areas	*1•••*
Land (km2)	*2••••.•*
Instant on at 8 am (%)	*not shown*
Instant on at 6 pm (%)	*not shown*
Usual wait (InstaHelp)	*not shown*
Hour price a new customer is shown (Rs)	*not shown*

+ at least 1 more app

Instant Help Atlas

Sample, Bengaluru, November 2026

SAMPLE: 4 of at least 85 app and city rows

Cities

City	Bengaluru
App	Pronto
Areas	187
Land (km2)	157.6
Units	232
Instant on at 8 am (%)	39.4
Instant on at 6 pm (%)	14.2
Usual wait	*not shown*
Price a new customer is shown (Rs)	79

City	Bengaluru
App	Urban Company InstaHelp
Areas	379
Land (km2)	175.6
Units	*not shown*
Instant on at 8 am (%)	79.0
Instant on at 6 pm (%)	*1•.•*
Usual wait	about 15 min
Price a new customer is shown (Rs)	49

City	Bengaluru
App	Snabbit
Areas	*3•*
Land (km2)	*not shown*
Units	*not shown*
Instant on at 8 am (%)	*not shown*
Instant on at 6 pm (%)	*not shown*
Usual wait	*not shown*
Price a new customer is shown (Rs)	99

City	Bengaluru
App	Yes Madam
Areas	*5••*
Land (km2)	*not shown*
Units	*not shown*
Instant on at 8 am (%)	*not shown*
Instant on at 6 pm (%)	*not shown*
Usual wait	*not shown*
Price a new customer is shown (Rs)	*not shown*

+ at least 81 more app and city rows

SAMPLE: 4 of at least 2,414 areas

Places

Place ID	IHA-MYEBXW5G
Kind	area
Name	A Narayanapura
Wider area	C V Raman Nagar
City	Bengaluru
Societies	Swarna Tej Residency
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*
Free page	*not shown*
Pronto: takes bookings	*not shown*
Pronto: coverage	*not shown*
Pronto: land (km2)	*not shown*
Pronto: when instant is most on	*not shown*
InstaHelp: takes bookings	yes
InstaHelp: coverage	all
InstaHelp: land (km2)	0.5
InstaHelp: when instant is most on	usually, 7 to 10 am
Snabbit: takes bookings	*not shown*
Yes Madam: takes bookings	yes
Yes Madam: coverage	all

Place ID	IHA-3R69KJ5D
Kind	area
Name	AECS Layout
Wider area	Marathahalli
City	Bengaluru
Societies	Gopalan Apartments; AECS Layout; AR Paradise; AVR Nakshatra Villas; CMRS Sai Dale; Gopalan Habitat Splendour Apartments; Gopalan Millenium Habitat Apartments; Jyothi Woods
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*
Free page	*not shown*
Pronto: takes bookings	yes
Pronto: coverage	all
Pronto: land (km2)	0.5
Pronto: when instant is most on	sometimes, 7 to 10 am
InstaHelp: takes bookings	yes
InstaHelp: coverage	most
InstaHelp: land (km2)	0.38
InstaHelp: when instant is most on	usually, 7 to 10 am
Snabbit: takes bookings	*not shown*
Yes Madam: takes bookings	yes
Yes Madam: coverage	all

Place ID	*hidden in sample*
Kind	area
Name	*hidden in sample*
Wider area	*hidden in sample*
City	Bengaluru
Societies	*hidden in sample*
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*
Free page	*not shown*
Pronto: takes bookings	*hidden in sample*
Pronto: coverage	all
Pronto: land (km2)	0.56
Pronto: when instant is most on	*hidden in sample*
InstaHelp: takes bookings	yes
InstaHelp: coverage	*hidden in sample*
InstaHelp: land (km2)	0.44
InstaHelp: when instant is most on	usually, 1 to 5 pm
Snabbit: takes bookings	*not shown*
Yes Madam: takes bookings	yes
Yes Madam: coverage	*hidden in sample*

Place ID	*hidden in sample*
Kind	area
Name	*hidden in sample*
Wider area	*hidden in sample*
City	Bengaluru
Societies	*not shown*
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*
Free page	*not shown*
Pronto: takes bookings	*not shown*
Pronto: coverage	*not shown*
Pronto: land (km2)	*not shown*
Pronto: when instant is most on	*not shown*
InstaHelp: takes bookings	yes
InstaHelp: coverage	parts
InstaHelp: land (km2)	*0.••*
InstaHelp: when instant is most on	*not shown*
Snabbit: takes bookings	*not shown*
Yes Madam: takes bookings	yes
Yes Madam: coverage	all

+ at least 2,410 more areas

SAMPLE: 4 of at least 1,638 units

App units

Unit ID	IHZ-YJFXH2NZ
App	Pronto
City	Bengaluru
Place ID	IHA-5MVWH4YM
Locality	Yemaluru
Wider area	Marathahalli
Societies	Prestige Kew Gardens; Epsilon; Hatha Coco Nest; Hoodi AAR Residency; Nandi Sunshine Layout; Srimitra Lotus; Vista Lagos Apartement
Booking types	instant, recurring, scheduled
Closes at	21:00
Land (km2)	1.19
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*
South	*hidden in sample*
West	*hidden in sample*
North	*hidden in sample*
East	*hidden in sample*
Days seen in the last 18 full days	17
Instant share of the day (%)	23.3

Unit ID	IHZ-AET5KWJE
App	Pronto
City	Bengaluru
Place ID	IHA-R9NFTXH6
Locality	Bagalagunte
Wider area	Nagasandra
Societies	GM Infinite Daffodils; Janapriya Heights Apartments; Kumar Prince Town Apartments; Sattva Laurel Heights; Chinnamma building
Booking types	recurring, scheduled
Closes at	21:00
Land (km2)	0.75
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*
South	*hidden in sample*
West	*hidden in sample*
North	*hidden in sample*
East	*hidden in sample*
Days seen in the last 18 full days	17
Instant share of the day (%)	22.5

Unit ID	*hidden in sample*
App	Pronto
City	Bengaluru
Place ID	*hidden in sample*
Locality	*hidden in sample*
Wider area	*not shown*
Societies	*hidden in sample*
Booking types	*hidden in sample*
Closes at	21:00
Land (km2)	*0.•*
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*
South	*hidden in sample*
West	*hidden in sample*
North	*hidden in sample*
East	*hidden in sample*
Days seen in the last 18 full days	17
Instant share of the day (%)	*1•.•*

Unit ID	*hidden in sample*
App	Pronto
City	Bengaluru
Place ID	*hidden in sample*
Locality	*hidden in sample*
Wider area	*not shown*
Societies	*hidden in sample*
Booking types	*hidden in sample*
Closes at	21:00
Land (km2)	1.19
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*
South	*hidden in sample*
West	*hidden in sample*
North	*hidden in sample*
East	*hidden in sample*
Days seen in the last 18 full days	17
Instant share of the day (%)	*3•.•*

+ at least 1,634 more units

SAMPLE: 6 of at least 523 city, app and hour rows

Instant by hour

City	App	Hour	Instant on (%)	Earliest slot on a later day (%, InstaHelp)
Bengaluru	Pronto	07:00	54.8	*not shown*
Bengaluru	Pronto	08:00	39.4	*not shown*
Bengaluru	Pronto	09:00	*3•.•*	*not shown*
Bengaluru	Pronto	10:00	*2•.•*	*not shown*
Bengaluru	Pronto	11:00	*2•.•*	*not shown*
Bengaluru	Pronto	12:00	*2•.•*	*not shown*

+ at least 517 more city, app and hour rows

SAMPLE: 6 of at least 24,375 unit and hour rows

Instant by unit and hour

Unit ID	App	City	Locality	Hour	Instant on (%)
IHZ-YJFXH2NZ	Pronto	Bengaluru	Yemaluru	07:00	81.8
IHZ-YJFXH2NZ	Pronto	Bengaluru	Yemaluru	08:00	40.9
hidden in sample	Pronto	Bengaluru	*hidden in sample*	09:00	22.7
hidden in sample	Pronto	Bengaluru	*hidden in sample*	10:00	*2•.•*
hidden in sample	Pronto	Bengaluru	*hidden in sample*	11:00	*1•.•*
hidden in sample	Pronto	Bengaluru	*hidden in sample*	12:00	9.1

+ at least 24,369 more unit and hour rows

SAMPLE: 2 of at least 27 price rows

Prices

App	City	Booking	Price (Rs)	Struck-out price (Rs)	Whose price
Urban Company InstaHelp	Bengaluru	1 hour	49	*not shown*	first booking
Snabbit	Bengaluru	1 hour	99	*not shown*	*hidden in sample*

+ at least 25 more price rows

SAMPLE: 1 of at least 12 price changes

Price changes

App	City	Booking	From (Rs)	To (Rs)	Day of the change
Urban Company InstaHelp	Bengaluru	1 hour	79	49	*hidden in sample*

+ at least 11 more price changes

SAMPLE: 4 of at least 610 events

New areas and closures

Day	*hidden in sample*
App	Yes Madam
City	Bengaluru
Place ID	*not shown*
Place	Alappanahalli
Unit ID	IHZ-KRVAQPQ4
Event	new area

Day	*hidden in sample*
App	Yes Madam
City	Bengaluru
Place ID	*not shown*
Place	Arishinakunte
Unit ID	IHZ-842PRV7W
Event	new area

Day	*hidden in sample*
App	Yes Madam
City	Bengaluru
Place ID	*not shown*
Place	*hidden in sample*
Unit ID	*hidden in sample*
Event	new area

Day	*hidden in sample*
App	Yes Madam
City	Bengaluru
Place ID	*not shown*
Place	*hidden in sample*
Unit ID	*hidden in sample*
Event	new area

+ at least 606 more events

SAMPLE: 1 of at least 12 city and app pairs

Overlap

City	Bengaluru
App A	Pronto
App B	Urban Company InstaHelp
A land (km2)	157.6
B land (km2)	175.6
Both (km2)	84.5
Share of A's land B also takes (%)	53.6
Share of B's land A also takes (%)	48.1

+ at least 11 more city and app pairs

SAMPLE: 4 of at least 576 hubs

Yes Madam hubs

Unit ID	IHZ-JM4QFCWB
City	Bengaluru
Locality	Devanahalli
Land (km2)	52.0
Takes bookings across the city	no
Instant zone	no
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*

Unit ID	IHZ-EGQSGTPW
City	Bengaluru
Locality	Chikkahulluru
Land (km2)	41.0
Takes bookings across the city	no
Instant zone	no
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*

Unit ID	*hidden in sample*
City	Bengaluru
Locality	*hidden in sample*
Land (km2)	39.5
Takes bookings across the city	*hidden in sample*
Instant zone	no
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*

Unit ID	*hidden in sample*
City	Bengaluru
Locality	*hidden in sample*
Land (km2)	40.5
Takes bookings across the city	no
Instant zone	*hidden in sample*
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*

+ at least 572 more hubs

SAMPLE: 4 of at least 190 localities on its list

Snabbit localities

Place ID	IHA-YXZ85YBZ
Name	Bellandur
City	Bengaluru
PIN code	560103
Opens	07:00
Closes	19:45
Price on its own pages (Rs)	99
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*

Place ID	IHA-TNDSD2XK
Name	Brookefield
City	Bengaluru
PIN code	560037
Opens	07:00
Closes	19:45
Price on its own pages (Rs)	99
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*

Place ID	*hidden in sample*
Name	*hidden in sample*
City	Bengaluru
PIN code	*hidden in sample*
Opens	*hidden in sample*
Closes	19:45
Price on its own pages (Rs)	99
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*

Place ID	*hidden in sample*
Name	*hidden in sample*
City	Bengaluru
PIN code	*hidden in sample*
Opens	07:00
Closes	*hidden in sample*
Price on its own pages (Rs)	99
Centre latitude	*hidden in sample*
Centre longitude	*hidden in sample*

+ at least 186 more localities on its list

SAMPLE: 6 of at least 108 day and feed rows

Days covered

Day	Feed	Whole
hidden in sample	Pronto map	whole
hidden in sample	InstaHelp map	whole
hidden in sample	Pronto through the day	*hidden in sample*
hidden in sample	InstaHelp through the day	*hidden in sample*
hidden in sample	Pronto by quarter hour	*hidden in sample*
hidden in sample	Snabbit's list	*hidden in sample*

+ at least 102 more day and feed rows